

SUMMARY

Senior Product Designer / Engineer with expertise in AI, Agentic Design, Entrepreneurship, Banking, SaaS, E-commerce. Currently working on the best influencer marketing tool [@Modash.io](#)

Previously, Founding designer [@Pensight.com](#) , also led product design chapter [@Bank of Georgia](#), pioneered design system & designed digital ecosystem used by 1.2M+ users.

WORK EXPERIENCE

Senior Product Designer [@Modash.io](#) - End-to-end influencer marketing tool

Aug 2025 - Now Estonia / Full Time (Contractor, Remote)

- Leading Affiliate & Payment team with 64 SMB / Enterprise clients
- Increased 4x times payment transactions for creators
- Transitioning design team to design engineering

Founding Designer [@Pensight](#) - Digital creators E-commerce platform

Mar 2022 - Dec 2024 United Kingdom / Full Time (Remote)

- Founding designer: ~2,000 -> 30,000+ creators.
- Shipped 50+ core features & improvements.
- Highest satisfaction & lowest churn in market.

Product Design Chapter Lead [@Bank of Georgia](#) - Major bank in Georgia

Apr 2020 - Feb 2022 Tbilisi, Georgia / Full Time (Onsite)

- Led Product Design Chapter & advocated for design excellence across digital teams.
- Built [bog.design](#) - first public banking design system in Eastern Europe.

Senior Product Designer [@Bank of Georgia](#)

Mar 2019 - Apr 2020 Tbilisi, Georgia / Full Time (Onsite)

- Refined banking ecosystem: Retail, Corporate, wealth and other 9 channels (1.2M+ monthly users, 80% cSat).
- Pioneered Atomic Design (2018), launched public design system in 2.5 years.

Product Designer [@Bank of Georgia](#)

Dec 2018 - Mar 2019 Tbilisi, Georgia / Full Time (Onsite)

- Joined sales & promo channels team and worked on initial bog.ge
- Added product e2e services for bog.ge

SIDE PROJECTS

Founder & Community Leader [@Resident](#) - Exclusive Design Community

Feb 2016 - Dec 2024

- Building redefined community focused on real manifestation over theory
- Growing community 13K+ active members
- Honestly.global: 11 speakers from Meta, Miro, Revolut, Farfetch, 250+ attendees
- Designcast: 22 podcast episodes + portfolio reviews
- dsgn - open listing for Georgian designers (~350 designers)

EDUCATION & COURSES

Nielsen Norman Group: UX Course

Feb 2019 Online

- Service Blueprinting
- The Human Mind and Usability
- Product and UX: Building Partnerships for Better Outcomes
- Information Architecture
- Measuring UX and ROI

SKILLS & TOOLS

Hard Skills

AI / Agentic SDKs / Design Engineering / UX / IxD / IA / HCI / UI / DesignOps / Design Thinking / UX Research / Lean Design / Product Strategy & Development / Service Design / Agile / E-commerce / Front-end development

Soft Skills

Design Execution / Ownership / Strategic Vision / Advocacy / Problem-solving / Mentorship / Community Leadership / Entrepreneurship

Languages, frameworks & workflow

React / TypeScript / JavaScript / Vue / Remix / React Router / Next.js / Tailwind CSS / Git / PR workflow / Multi-staging enviroments

Tools

Claude Code

Codex

Cursor

Langfuse

Posthog

Figma

Linear

Notion

Wisperflow

Amplitude

Framer

Webflow

Sketch

ChatGPT

Vercel/V0

Lovable

Dovetail

Maze

Useberry

Asana

Jira

Confluence

Loom

Founder & Community Leader

@Resident

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